



BarnManager is traveling this summer for in-person demos!
 Next stops: Lake Placid I in Lake Placid, NY, June 26 - July 1 and
 the Colorado Summer Series in Parker, CO, July 4-22!
 Email the BarnManager team here to find out more or to schedule your free demo!

Stronger Together: Equine Tech Companies BarnManager, Equo, Jumpfax, and StableGuard Form Collaboration

We believe that equestrians are stronger together! That's why equine technology companies BarnManager, Equo, Jumpfax, and StableGuard have come together to form the first equine technology collaboration of its kind, aimed at supporting one another, better serving the equestrian industry as a whole, and ultimately creating greater inter-operability between the equine applications and software.

Launched by BarnManager founder and CEO, Nicole Lakin, the innovators working together on the equine tech collaboration include Lakin, Equo's Steven Bluman, Alicia Heiniger of Jumpfax, and Alexa Anthony of StableGuard.



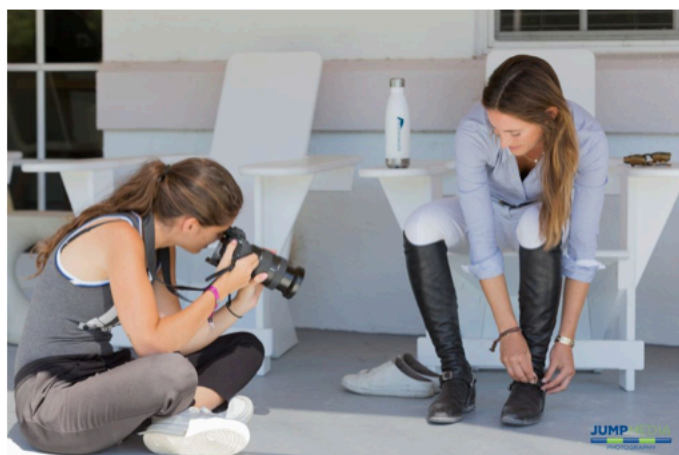
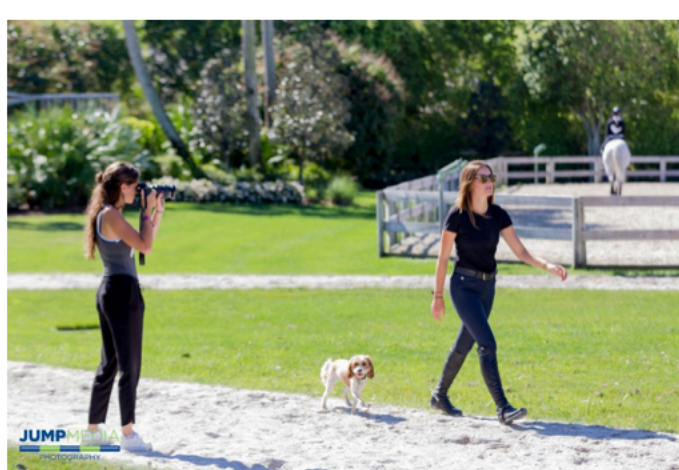
Steven Bluman of Equo, Alicia Heiniger of Jumpfax, Nicole Lakin of BarnManager, and Alexa Anthony of StableGuard have partnered to form a new equine tech collaboration. Photo by Jump Media

With the formation of the equine tech collaboration, the four companies are able to work together to develop improved solutions for the equestrian community, while also each continuing to provide a unique service and value to the equine industry.

[Click here to read more!](#)

Behind-the-Scenes with Jessica Springsteen and the Equine Tech Collab!

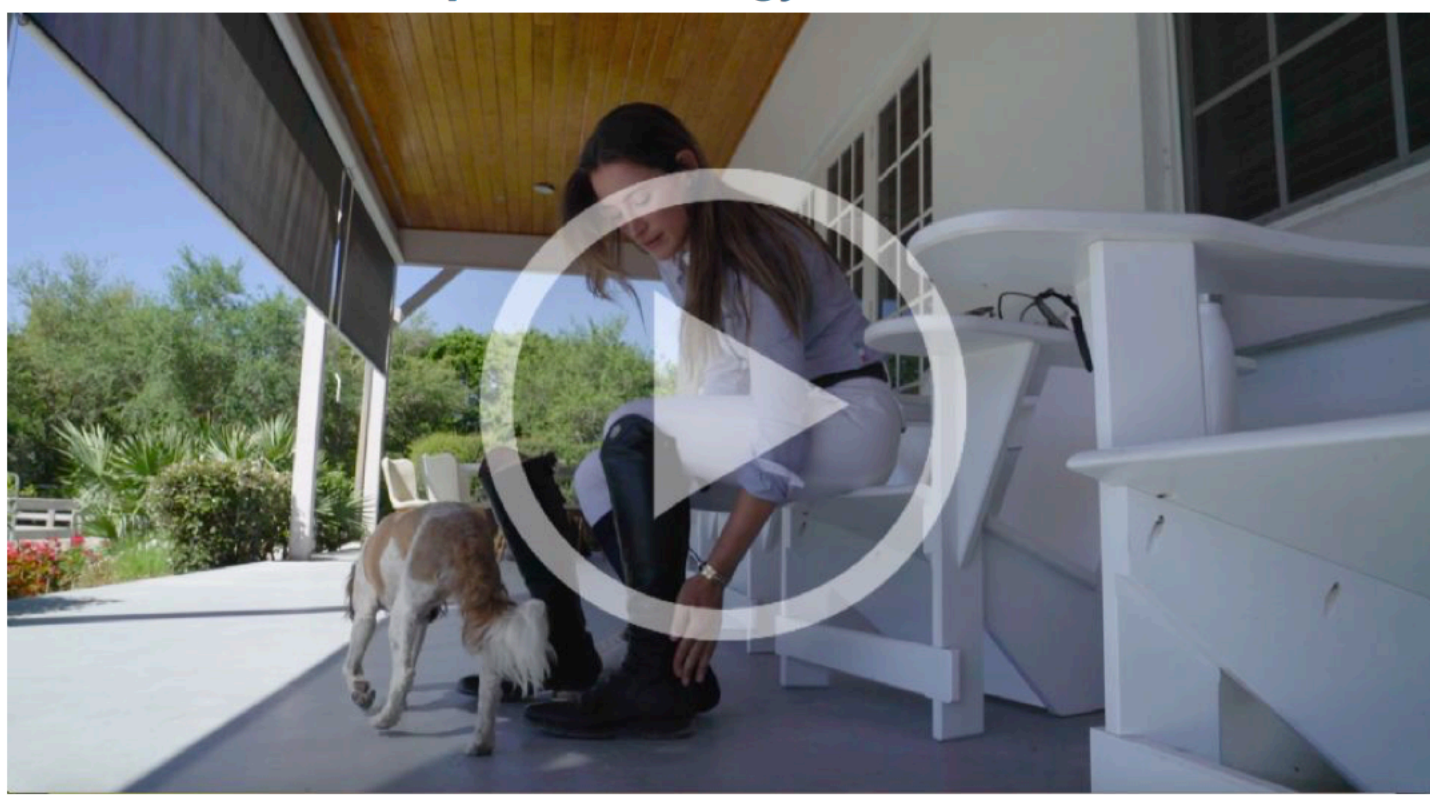
Photos by Jump Media



The equine tech collaboration team joined forces with Jessica Springsteen to capture how each equine tech app can enhance your day-to-day equestrian life! Check out these behind-the-scenes shots!



Watch the full equine technology collaboration video here!

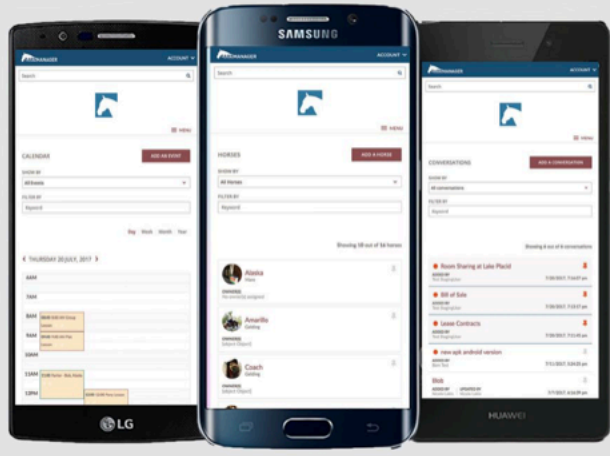
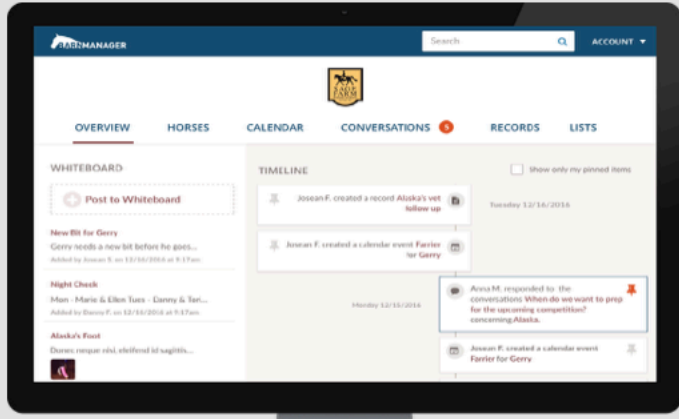
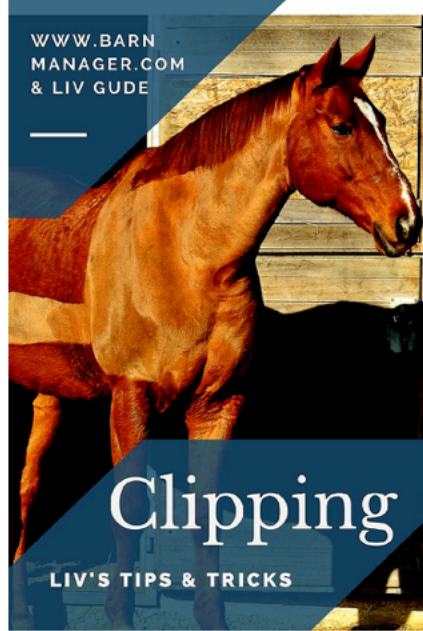


On The Blog: Clipping Like a Pro

Start with a clean horse! Shampoo, condition, and dry. Use a sheen product or grooming oil.

Then add wickedly sharp clipper blades. Pick a clipper blade that leaves enough hair for your taste. Most blades have a mm designation that tells you how many mm of hair are left with that blade.

[Read more from Liz Gude of ProEquineGrooms.com here!](#)



GETTING TO KNOW BARNMANAGER

Updates to Your User Experience!

For those currently using BarnManager or thinking about beginning to use BarnManager, we're excited to bring you new features and updates to existing features!

What's New? You Can Now...

- turn notifications on and off for whiteboard posts and for the addition of new horses.
- add and sort records by date.
- send specific email reminders to select users.
- sort and filter through events more dynamically.



BarnManager is a cloud-based software solution that provides horse owners and managers with the tools they need to streamline and simplify their daily management responsibilities. The program offers digitized record keeping for the many facets of horse care and has developed intuitive and simple business tools to make small business management accessible and easy.

Stay Connected With BarnManager!



www.BarnManager.com

JUMP MEDIA

Raising The Bar In Equestrian PR

